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NEWS RELEASE

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FOR RELEASE: November 12, 2007

Petroleum Marketers and Convenience Stores of Iowa Twenty-seventh Annual Cent-A-Gallon Day Wednesday, November 21

The Petroleum Marketers and Convenience Stores of Iowa are launching their twenty-seventh annual Cent-A-Gallon Day for Camp Courageous Wednesday, November 21.

One-cent out of every gallon of petroleum product sold on the day before Thanksgiving by participating marketers, will go to Camp Courageous.

Camp Courageous of Iowa is a year-round recreation and respite care facility for individuals with disabilities. Run on donations, over 5,000 campers are served annually.

On this day, participating Petroleum Marketers and Convenience Stores will give thanks by contributing one-cent from every gallon of petroleum product sold to Camp Courageous. "The day before Thanksgiving was picked 27-years ago," according to Charlie Becker, the camp's director, "because both Camp Courageous and the Petroleum Marketers and Convenience Stores have felt we have an awful lot to be thankful for and it was the perfect time to give thanks for all our blessings."

Posters will be displayed in the windows of participating Petroleum Marketers and Convenience Stores to distinguish them as participants. The Petroleum Marketers and Convenience Stores of Iowa encourage everyone to join with their local petroleum marketer to give thanks this Thanksgiving, by helping Camp Courageous on the day before.

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We are encouraging the media throughout the state to once again get involved with their local petroleum marketer and convenience stores by pumping gas or cleaning windows on Cent-A-Gallon Day. This gives the customer, an advertiser (or potential advertiser), and families in need, a good feeling about your interest in helping Iowa's over 5,000 campers with disabilities that come to camp each year. Thank you for your consideration.

**Camp Courageous
is a year-round
recreational and
respite care facility
for individuals with
disabilities, run on
donations.**

A not-for-profit organization
Federal ID #23-7210932

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